## Equanimity Yoga Privacy Statement – May 2018



Equanimity Yoga is the trading name of Vicky Richings

## Information held

- Enquiries from non customers message, name and email address received via our website or by email held for up to a year, and used to answer query and follow up.
- Mailing list name and email address populated by people registering on our website, or opting in on an enquiry form. People completing a health declaration are added to the mailing list so they can be kept in touch with class information, but all mailings have opt out link – indefinitely, but opt out link on each mailing.
- Health and registration forms from students name, contact details, health information.
  Next of kin details and date of birth are collected for emergency use only completed via email or in class used for class management, and held for at least seven years for insurance purposes.
- Attendance registers data collected in class used for class management, and held for at least seven years for insurance purposes.
- Notes on classes and sessions data collected in class used for class management, and held for at least seven years for insurance purposes.
- Emails sent from clients and non-clients. Important messages are saved in our filing system, otherwise emails retained for up to two years.
- Payment data, excluding card information which we do not receive at any time. Received via accounting and banking systems, and saved for at least seven years for accounting and tax obligations.
- Website cookies set automatically by our software. We do not knowingly access these or pass to third parties.
- Except where required by law, we do not share data with third parties or sell contact lists.
- Information held by Equanimity Yoga is accessed by Vicky Richings, and may be shared, on a need to basis, with other teachers, eg if they are covering a class.

For queries about Data Protection, please contact vicky@eqyoga.co.uk